MCMC GGUM v1.2 User's Guide

Wei Wang University of Central Florida Jimmy de la Torre Rutgers, The State University of New Jersey Fritz Drasgow University of Illinois at Urbana-Champaign Travis Meade and Robert Louden University of Central Florida

Version 1.2

October 15, 2014

(Updated on December 18, 2014)

How to cite the software:

Wang, W., de la Torre, J., & Drasgow, F. (2014). MCMC GGUM: A New Computer Program for Estimating Unfolding IRT Models. Applied Psychological Measurement. DOI: 10.1177/0146621614540514

The MCMC GGUM computer program is developed to estimate the Generalized Graded Unfolding IRT Model (Roberts, Donoghue, & Laughlin, 2000). Different from the GGUM2000 (Roberts, 2001) and GGUM2004 (Roberts, Fang, Cui, & Wang, 2006), which are based on EM algorithm, the MCMC GGUM computer program employs the Metropolis-within-Gibbs algorithm (Casella & George, 1995; Chib & Greenberg, 1995; Gamerman, 1997; Gelman, Carlin, Stern, & Rubin, 2003; Gilks, Richardson, & Spiegelhalter, 1996; Hastings, 1970; Metropolis, Rosenbluth, Rosenbluth, Teller, & Teller, 1953; Tierney, 1994). The program estimates the item and person parameters simultaneously, and is capable of calibrating data sets with up to 10 response categories, and, theoretically, with no limit on the number of items and respondents. This program can also handle missing values in the data.

The MCMC GGUM program has a Windows based graphical user interface. This User's Guide is written to provide some basic guidelines on using the program.

Download and Installation

The installer is available for free to download at http://psychology.cos.ucf.edu/snaps. When it is properly downloaded, the file looks like the icon as follows on your desktop.



When double clicked to install, it may require the administrator privilege to proceed. The installation starts with the following interface, where you may change the destination folder for the installation. The default destination folder is shown in the following interface:

a menne ooom o	.10.0 Setup	
Choose Install L	ocation	
Choose the folder	in which to install MCMC GGUM 0.10.0.	
Setup will install N dick Browse and s	ICMC GGUM 0.10.0 in the following folder. To instal elect another folder. Click Next to continue.	l in a different folder,
Destination Fold	ler	
DESCRIPTION OF THE	iles (x86)\UCF IST\MCMC GGUM	Browse
C:\Program F		
C: \Program F Space required: 2	0.3MB	
C: \Program F Space required: 2 Space available: 3	0.3MB 182.7GB	
C:\Program F Space required: 2 Space available: 3 Nullsoft Install Syste	0.3MB 182.7GB n ∨2.46	

Installation Complete		
Setup was completed successfully.		
Completed		
Show details		
Ilsoft Install System v2 46		
and or of the contraction of the		

Then follow the instruction, and click "Next" to complete the installation. When the installation is completed, close the interface window. A shortcut of the application will be created on the desktop. Click the shortcut to open/execute the program.



The other way (also recommended) to open/execute the program is to find the MCMC file located in the installation folder, as circled in the figure below.

rganize 🔻 📑 Ope	en New folder				855 💌	
Favorites	Name	Date modified	Туре	Size		
📃 Desktop	🍌 data	4/17/2014 2:39 PM	File folder			
\rm Downloads	🎉 external	4/17/2014 2:39 PM	File folder			
📃 Recent Places	data1	4/17/2014 8:56 AM	Text Document	42 KB		
🗘 Dropbox	MCMC	4/16/2014 6:25 PM	Application	34 KB		
	a mcmc	4/7/2014 3:44 PM	Icon	273 KB		
🖥 Libraries	SynFile1	4/17/2014 2:48 PM	MCS File	3 KB		
Documents	🚬 Uninstall	4/17/2014 2:39 PM	Application	308 KB		
J Music						
Pictures						
Videos						
Computer						
Network						

Running the Program

To run the program properly, first, <u>make sure that both the syntax file and the data file are</u> <u>located in the main folder of the installation folder</u>. The details of a syntax file will be elaborated in the following section. The following two figures show the Window interfaces of the MCMC GGUM Program. Click "Import Syntax" button on the right side to locate and import a syntax file. If a syntax file is properly written, no error message would appear, and you may click "Run" button to run the program.



Clicking the Import Syntax button will open a new window shown below, which allows for a syntax file to be appropriately located. Once the designated syntax file is found and highlighted, click "Open" to close the new window and get the program ready to run.

Choose a File		×	
MCMC / Program File	(x86) UCF IST MCMC GGUM		2
<u>Places</u>	Name	▲ Size Modified	
🔍 Search	🛅 data	14:39	IT
🛞 Recently Used	🗁 external	14:39	
🗁 we808980	SynFile1.mcs	2.7 KB 14:47	
🗁 Desktop			
😻 Windows 7 Enterp			
DVD RW Drive (D:)			
🛫 Wei Wang (X:)			Fim
🛫 Psychology (Y:)			
College of Science			x
			a
			E
ulje una		*	
	,		
		💥 <u>C</u> ancel 📄 <u>O</u> pen	

When a syntax file contains an error, an error message as below may appear. Common errors include a misspecification of data location or data information (e.g., numbers of rows and columns). Other common errors may be mismatched vectors for the parameters.



When a syntax file has no errors and is imported properly, the window interface displays the correct directory of the syntax file at the upper left corner of the window, as shown in the following figure. The program is ready to run.



When the program is running, the time elapsed will be shown on the right side above the "Import Syntax" button and a blue progress bar presenting the completed iterations displays at the bottom of the interface, as shown in the following figure.



When the program finishes all the iterations, the parameter estimates and related output are displayed in the main window of the program as shown below. The output information will be discused in a separate section.

e <u>H</u> elp						
:\Program File	s (x86)\UCF IST\M	CMC GGUM\SvnFile1	.mcs			
						+ MCMC CCU
						- MEMIC GGO
Raw Estimate	29					_
Alpha	Delta	Tau1	Tau2	Tau3	Tau4	
+1.1141	-1.7390	-1.2026	-1.0542	-1.3109	-1.1372	
+0.4017	-2.5433	-1.5060	-1.4353	-1.5101	-1.1375	
+1.2209	-1.5623	-1.1218	-1.0600	-1.0166	-0.8036	
+1.0703	-0.0767	-1.4566	-1.1020	-1.0899	-0.8583	A ++++++++++++++++++++++++++++++++++++
+0.6474	+2.0783	-1.1750	-1.4022	-1.4282	-1.4316	
+0.8833	-1.1828	-1.0892	-0.7906	-1.1716	-0.1805	
+0.6379	+1.2764	-1.2167	-1.1077	-1.1653	-1.0235	Total Elapsed Tin
+0.8004	-1.5263	-1.1885	-1.1784	-0.7664	-1.0003	00:02:56
+1.8553	+0.7678	-1.2711	-0.9267	-1.0455	-0.7562	-
+0.8126	-1.4673	-1.4584	-1.5694	-1.3485	-1.6346	
+1.3979	+0.0744	-1.0914	-0.9096	-0.8297	-0.5629	Import Syntax
+1.7247	-0.3563	-1.2817	-0.9654	-0.9861	-0.7436	
+0.6688	+1.5644	-1.1338	-1.0946	-1.4252	-1.3634	Dura
+0.8685	+0.6158	-1.1061	-1.0414	-1.1026	-0.5024	Run
+1.6483	-0.4566	-1.3599	-1.2566	-1.0323	-0.8758	
+0.9039	+0.3878	-1.0605	-0.6147	-0.5902	-0.3872	Ston
+0.4036	+4.7285	-1.1153	-1.6676	-1.7556	-1.4648	
+0.4018	-3.6605	-1.1062	-1.5794	-1.8172	-1.6602	
+0.4018	-2.8434	-1.1214	-1.4961	-1.8134	-1.7979	(Con
+0.9601	-0.7811	-1.0829	-0.4793	-0.4526	-0.3837	University of
4						Florida
			visit Magin			

There are two menus available at the upper-left corner of the window interface: **File** and **Help**. The drop-down list of File menu includes Save As and Quit. The Save As option is used to save the trace output for users interested in runring further analyses. The Help menu provide brief "About" information regarding this computer program.



Syntax File

A sample syntax file is provided with the installation of the program. Users only need to slightly modify the syntax entries in order to run the program. The sample syntax and its explanation are presented as follows.

🦳 Synta	axExample	5c - Note	pad													-			
File Ed	dit Form	nat View	Help																
1000 20 Examp 2000 1000 5	leDat	a5c.t	xt					# # # # #	 Numk Numk Numk Inpu Numk Numk Numk 	per of per of ut Fil per of per of per of	Rows Colu e Iter Burr Cata	amns atior agorie	ns Es						
# Orc 8	dering 10	6	2	20	3	17	4	16	18	11	13	9	12	1	14	15	5	7	19
# Cor 0.1	overge 0.5	ence r	ati <mark>o</mark> s																
# a \ 1.5 1.5 0.4 2.0	vector 1.5 1.5 0.4 2.0	rs 1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0	1.5 1.5 0.4 2.0						
# d \ 2.0 2.0 -6.0 6.0	/ector 2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0	2.0 2.0 -6.0 6.0
# tau 2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0	2.0 2.0 -2.0 -1.0
# tau 2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0						
# tau 2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0						
# tau 2.0 2.0 -2.0 0.0	4 ve 2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0	2.0 2.0 -2.0 0.0						
# ini -2.8	itial -2.5	delta -2.2	valu -1.9	ies -1.6	-1.3	-1.0	-0.7	-0.4	-0.1	0.1	0.4	0.7	1.0	1.3	1.6	1.9	2.2	2.5	2.8
# car 0.15	ndidat	e the	eta																
# car 0.15	ndidat	e a																	
# car 0.2	ndidat	e d																	
# car 0.2	ndidat	tau	l																

The syntax file of this program can be opened with a .txt file. Comments are preceded by

"#".

The first two rows of the syntaxindicate the dimension information of a response data set: the **Number of Rows** (i.e., sample size) and **Number of Columns** (i.e., number of items). The third row of the Input File requires the directory of the data file. When the data file is located in the main installation folder as recommended, it simply enters the data file name (e.g., "data1.txt"). Otherwise, a full directory is required here (e.g.,

"/irt/work/Data/MCMC_GGUM/data1.txt").

The **Ordering row** enters the order of all the items. FFor the program to accurately produce estimates of both item and person parameters, it is advisable to provide the order information in the syntax. That is, before running the program, users need to *approximately identify* which items measure low, intermediate, and high latent trait. In other words, the program needs to approximately classify all the items into low, intermediate, and high categories. Previous research has shown that subject matter experts can fairly rate item locations (Stark, Chernyshenko, & Guenole, 2011). The ordering index in this row sorts out items from low to high on the measured latent trait based on approximate judgment. The ordering does not have to be accurate.

The **convergence ratios** setting use the first 10% and last 50% parts of a chain as default. The convergence test follows Geweke's (1992) method: The test statistic is the difference between the two sample means (i.e., two parts of the chain, typically the first 10% and the last 50% of the chain after burn-in) divided by its estimated standard error. The standard error is estimated from the spectral density at zero and so takes into account any autocorrelation.

The four rows for all the vectors (i.e., *a* vector, *b* vector, *tau*1 vector, etc.) represent the *v*, ω , *a*, *b* **four parameter** in the four-parameter beta distribution, denoted as in Beta (*v*, ω , *a*, *b*), where the interval [*a*, *b*] is the support area, and can be adjusted based on the ordering index. The variance of the four-parameter beta can also be modified based on the values of *v* and ω , where larger values are associated with smaller variances. For example, Beta (12.66, 12.66, -5, 5) approximates

11

the standard normal distribution N(0, 1) very well, with the maximum difference between the two distributions merely about .005. And when $v = \omega = 1$, the Beta (1, 1, a, b) is a uniform distribution U(a, b) with the boundaries of a and b. Thus the normal distribution and uniform distribution are just special cases of the four-parameter beta distribution. In addition, the skewness of the four-parameter beta distribution is changeable based on the values of v and ω : when $v = \omega$, the distribution is symmetric; when $v > \omega$, the distribution is left skewed, and when $v < \omega$, the distribution is right skewed. This flexibility is important for prior distributions in estimating ideal point model parameters.

Initial delta values feature allows users to specify starting values, which improves estimation accuracy with a relatively short chain.

Finally, the last four entries in the syntax file specify the **standard deviation** for sampling candidate values. A smaller value indicates a narrower bandwidth for searching a candidate value for a next iteration, which leads to a lower rejection rate and a higher acceptance rate. Hence the rejection rate can be adjusted by varying these values.

Summary/Checklist

In order to run the software properly, we summarize the checklist for users to build your own syntax file. This may also be helpful with troubleshooting if you find the software doesn't run or the generated output doesn't make sense.

- Make sure the data is properly formatted (e.g., starts with 0; -9 is used for missing values; three spaces per column, etc).
- (2) Check the numbers of rows (items), columns (examinees/respondents), data file name and directory, and number of categories.
- (3) Change the order index. The first number (e.g., 8) means that item (e.g., the 8th item) is the most negative on the latent trait continuum.

- (4) For the four-parameter beta vectors, first of all, the number of elements in each vector corresponds the number of items. If the data has ten items, each vector should consist of ten elements. Second, number of tau parameters corresponds the number of categories minus one, that is, if you estimate 4-category data, only three tau's (i.e., tau1, tau2, tau3) should be used, and if you estimate 6-category data, tau5 should be added, and so on.
- (5) Initial delta values should be given. The number of elements specified here also corresponds the number of items. And if the scale includes both negative and positive item, the initial values should start with a negative number. If the scale only includes positive items, the initial should start with 0 and make equal spaces (the upper boundary is 3.0). If it is the latter case, it is recommended changing -6 in the d vectors to 0.
- (6) The four candidate parameters determine the standard deviation to search for a candidate value throughout the chain moving. A small number means a narrow search range, resulting in a low rejection rate. So if you desire a large rejection rate, you may increase the candidate values.
- (7) If all the issues above have been checked and the software still has trouble, it is likely the problem of the data quality. It is possible that some respondents simply carelessly endorse one category of all the items (i.e., straight-column answers). Imagine that if we administer 20 extraversion tests, with some items high on extraversion and some low on extraversion (i.e., introversion), if a respondent straightly disagrees (or agrees) with all the 20 items, his/her response would have little information to estimate theta or item parameters. It is recommended that we remove cases that endorse with only

13

one and two categories. The following R script is used to identify and remove such

responses. This procedure will be integrated in the software for the upgraded version.

```
library(gdata)
dt0<-as.matrix(read.table("DecemberRussianSDOClean2.txt"))#read dataset
dt0<- as.matrix(read.table("dataset0.txt")) # read in your data set
dim(dt0) ; head(dt0) # check if the data input is correct
temp <-rep(NA, nrow(dt0))</pre>
                            # to run frequency for each respondent
      for (k in 1:nrow(dt0)) {
      a <-as.vector(dt0[k,])</pre>
      temp[k] <-length(table(a))</pre>
temp
sort(temp) # to check if there are respondents who endorse as few as
            #one or two categories
            # to identify who are the respondents endorsing
order(temp)
            #only one or two categories
dt1 <-dt0[-c(61,151,155,148,223),] #remove those respondents and rewrite
                  # the data set(presumably you want to remove
            #respondents numbers(61,151,155,148,223))
dim(dt1)
          # check if it is correct and how many respondents remain
write.fwf(as.data.frame(dt1), file="dataset1.txt", colnames=F,
width=rep(3,ncol(dt0)), sep="") # write the new data set file
```

Output Files

The output of the program includes two files: the raw trace file, which can be saved by

clicking the Save As option from the File drop-down menu; and the estimation output file, which

is displayed in the main window of the computer program, and it can be copied and pasted in an

Excel file.

The estimation output file presents information in the following order:

- (1) Item parameter estimates of the original order;
- (2) Item parameter estimates of the sorted order;
- (3) Item parameter estimation standard errors;
- (4) Rejection rates for all the item parameters;

- (5) Person (Theta) parameter estimates, including the initial values, estimated values, and standard errors.
- (6) Z-score of the convergence test with *p*-values in the parentheses.
- (7) Averaged Z-score of all the absolute Z-scores and its corresponding *p*-value in the parenthesis.

Additional Information

The response data needs to start with 0. For example, for five-category response data, the data range from 0 to 4. The missing values in the response data should be denoted by -9.

Running time varies from computer to computer, anddepends on the number of iterations, the number of items, and number of respondents, and also on the configuration of a computer. In our trial run with an Intel^R i7-2620 laptop computer, it took about 30 minutes to run 20,000 iterations with a dataset of 20 items and 1000 respondents.

References

- Casella, G., & George, E. I. (1995). Explaining the Gibbs sampler. *The American Statistician*, 46, 167-174.
- Chib, S., & Greenberg, E. (1995). Understanding the Metropolis-Hastings algorithm. *The American Statistician, 49,* 327-335.
- Gamerman, D. (1997). *Markov chain Monte Carlo: Stochastic simulation for Bayesian inference*. London: Chapman & Hall.
- Gelman, A., Carlin, J. B., Stern, H. S., & Rubin, R. B. (2003). Bayesian data analysis (2nd ed.).London: Chapman & Hall.
- Geweke, J. (1992). Evaluating the accuracy of sampling-based approaches to calculating posterior moments. In Bernardo, J., Berger, J., Dawid, A., and Smith, A., eds., *Bayesian Statistics 4*. Oxford: Oxford University Press
- Gilks, W. R., Richardson, S., & Spiegelhalter, D. J. (1996). Introducing Markov chain Monte Carlo.
 In W. R. Gilks, S. Richardson, &D. J. Spiegelhalter (Eds.), *Markov chain Monte Carlo in practice* (pp. 1-17). London: Chapman & Hall.
- Hastings, W. K. (1970). Monte Carlo sampling methods using Markov Chains and their applications. *Biometrika*, 57, 97–109.
- Metropolis, N., Rosenbluth, A. W., Rosenbluth, M. N., Teller, A. H., & Teller, E. (1953). Equations of state calculations by fast computing machines. *Journal of Chemical Physics*, 21, 1087– 1092.
- Tierney, L. (1994). Exploring posterior distributions using Markov chains. *Annals of Statistics*, 22, 1701-27.
- Roberts, J. S. (2001). GGUM2000: Estimation of parameters in the generalized graded unfolding model. *Applied Psychological Measurement*, 25, 38.

- Roberts, J. S., Donoghue, J. R., & Laughlin, J. E. (2000). A general item response theory model for unfolding unidimensional polytomous responses. *Applied psychological Measurement*, 24, 3–32.
- Roberts, J. S., Fang, H., Cui, W., & Wang, Y. (2006). GGUM2004: A Windows-Based Program to Estimate Parameters in the Generalized Graded Unfolding Model. *Applied psychological Measurement*, 30, 64–65.
- Stark, S., Chernyshenko, O. S., & Guenole, N. (2011). Can subject matter experts' ratings of statement extremity be used to streamline the development of unidimensional pairwise preference scale? *Organizational Research Methods*, 14, 256–278.